



RUSSIA — ISLAMIC WORLD  
KAZANSUMMIT

INTERNATIONAL  
ECONOMIC SUMMIT



**IsDB**  
البنك الإسلامي للتنمية  
Islamic Development Bank



مركز دبي لتطوير  
الاقتصاد الإسلامي  
DUBAI ISLAMIC ECONOMY  
DEVELOPMENT CENTRE



**TIDA**  
Tatarstan Investment  
Development Agency

Ak Bars  
Bank



**ALLIANCE**  
Business Centers

**ДЕЛОВАЯ  
РОССИЯ**



Россия – Исламский мир  
группа стратегического видения

General Council for Islamic  
Banks and Financial Institutions  
المجلس العام للبنوك  
والمؤسسات المالية الإسلامية  
CIBAFI

**THOMSON REUTERS**



## XIII INTERNATIONAL ECONOMIC SUMMIT "RUSSIA – ISLAMIC WORLD" KAZANSUMMIT 2022

MAY 19-21, 2022  
KAZAN, RUSSIA

## RUSSIA – ISLAMIC WORLD



The main international economic event of the Russian Federation and the Organization of Islamic Cooperation (OIC). Since 2009, KAZANSUMMIT is a leading platform for deliberation on a matter of cooperation. Summit annually is supported

by the Federation Council of the Federal Assembly of the Russian Federation and the government of the Republic of Tatarstan.



## OUR OBJECTIVES



The aim of the KazanSummit is to strengthen trade and economic, scientific-technical, social and cultural ties between Russia and The Organization of Islamic Cooperation member countries, and to promote the Islamic financial institutions development in Russia.



The Summit provides a chance to engage in an open dialogue on business, investment prospects and commercial trends in Russia and the Islamic World.





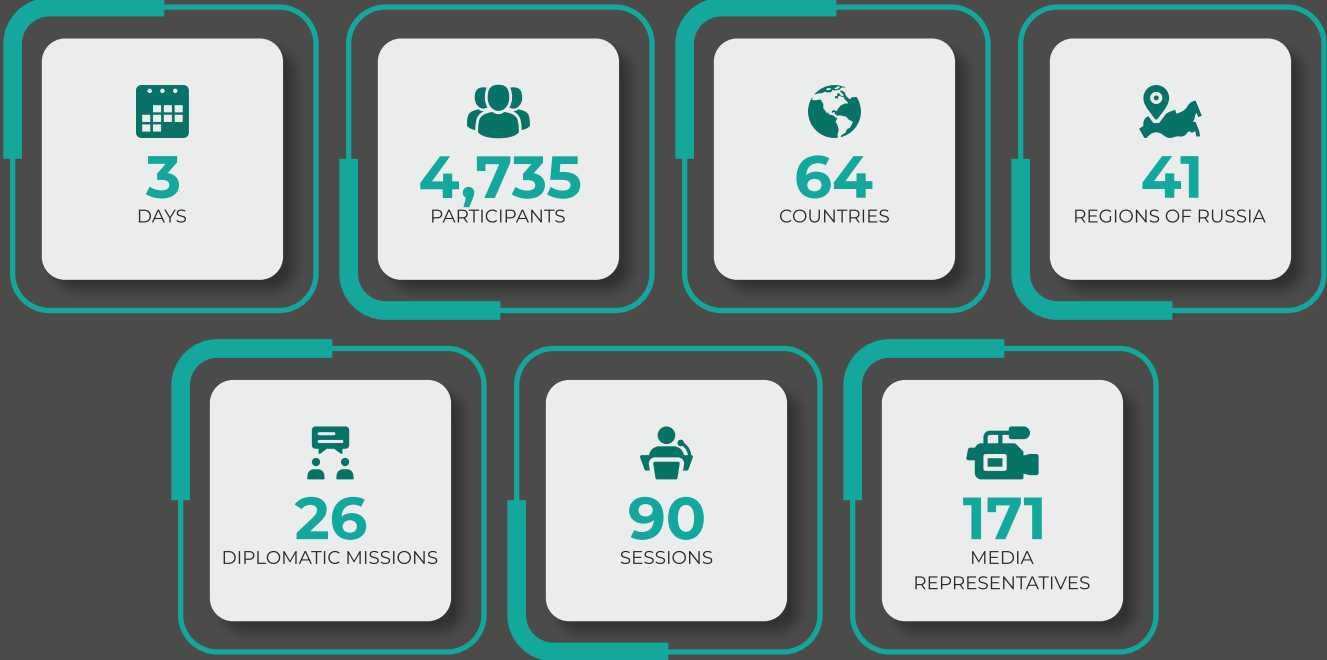


# WHY KAZANSUMMIT?

KAZANSUMMIT creates the unique ecosystem, bringing together the executives, institutional and private investors, as well as representatives of the government of Russia and OIC countries to discuss current economic problems and offer the solutions.



# RUSSIA – ISLAMIC WORLD 2021





# SUMMIT PROGRAMME

- ✓ Halal lifestyle
- ✓ Russia Halal Expo
- ✓ Trade, export, investments
- ✓ IT startups and artificial intelligence
- ✓ Islamic finances and partnership banking
- ✓ SberTalk
- ✓ Responsible consumption and ESG
- ✓ Forum of Young Entrepreneurs
- ✓ OIC Young Diplomats Conference
- ✓ Machine-Building Cluster Forum
- ✓ Modest Fashion Day
- ✓ Medicine and Sport
- ✓ Creative industries
- ✓ Business advice and business councils
- ✓ B2B and B2G meetings

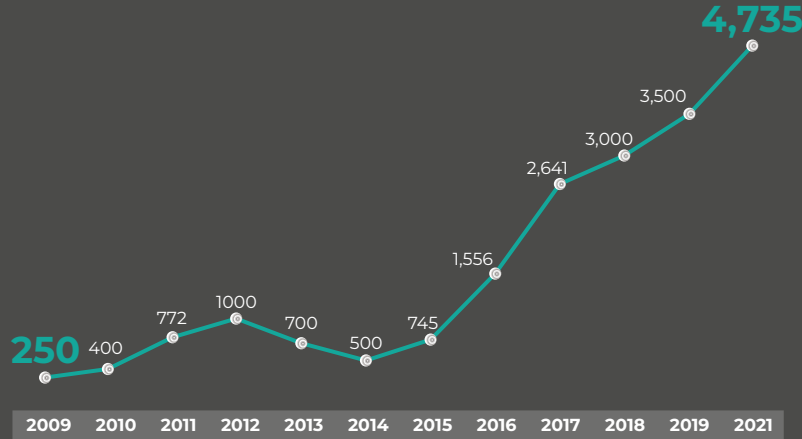


# THE OBJECTIVES OF THE SUMMIT

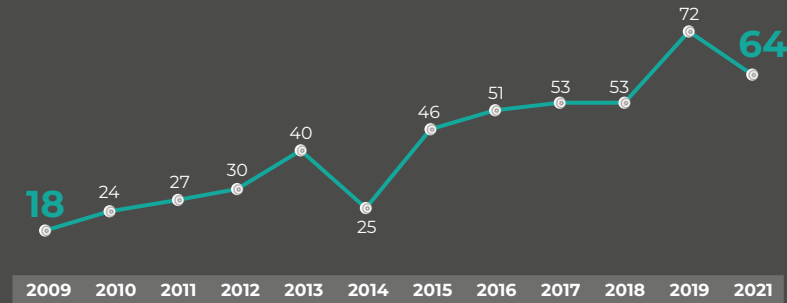
- 1 Development of recommendations in determining strategic prospects for the development of international economic relations between participants of the Summit;
- 2 Contribute to strengthening relationships of participants in business activities of the Russian Federation, Commonwealth of Independent States and countries of the Organization of Islamic Cooperation;
- 3 Attracting the world's leading experts to a joint discussion of current economic and political issues;
- 4 Development of recommendations and legislative initiatives aimed at solving problems in areas of the institutions of the Islamic financial system and the economy of the Russian Federation;
- 5 Organization of an experience exchange on successful practices for implementation of financial projects;
- 6 Attracting foreign direct investment in the economy of the regions of the Russian Federation.



## STATISTICS OF KAZANSUMMIT PARTICIPANT BY YEAR:



## STATISTICS OF PARTICIPATING COUNTRIES KAZANSUMMIT BY YEAR:









## THE GROUP OF STRATEGIC VISION "RUSSIA – ISLAMIC WORLD"

KazanSummit is the economic wing of the Group of Strategic Vision "Russia – Islamic world".

The Group, established in 2006 after the Russian Federation joined the Organization of Islamic Cooperation as an observer, serves as an advisory body for expanding cooperation between Russia and Islamic countries in all areas.

In 2014, Vladimir Putin appointed President of Tatarstan Rustam Nurgalieвич Minnikhanov as the chairman of the Group of Strategic Vision "Russia – Islamic world".

**THE GROUP OF STRATEGIC VISION "RUSSIA – ISLAMIC WORLD" IS A PARTNER OF A NUMBER OF SESSIONS WITHIN THE FRAMEWORK OF THE BUSINESS PROGRAM OF THE SUMMIT:**

- 1> STRATEGIC SESSION  
ON INTERREGIONAL COOPERATION**
- 2> MASS MEDIA SESSION  
"IMPLEMENTATION OF INFORMATION COOPERATION  
BETWEEN RUSSIA AND MUSLIM COUNTRIES"**
- 3> PRACTICAL DISCUSSION  
"MEDIA ABOUT RELIGION: HYPE OR FACTS?"**



## IAIB UNITES

**COUNTRY – IS ECONOMY,  
ECONOMY – IS BUSINESS,  
BUSINESS – IS PEOPLE.**

**FORUM OF ETHICAL BUSINESS LEADERS BY  
INTERNATIONAL ASSOCIATION  
OF ISLAMIC BUSINESS:**

- 1> PANEL SESSION: HARMONIZATION OF LIFE  
AND OVERCOMING THE BOUNDARY CONDITIONS  
OF GROWTH**
- 2> PANEL DISCUSSION  
"HOW TO DO BUSINESS IN ISLAM?"**

To achieve maximum efficiency of the economy, we need cooperation between people and for effective cooperation we need a platform.

International Association of Islamic Business (IAIB) – is a platform uniting Russian businessmen and international business elites. Creation a positive image of the modern entrepreneur can be achieved only when the business is conducted with awareness of social responsibility and is based on moral, ethical and spiritual values. We believe that business can and should be based on such moral principles as honesty,



justice, helping neighbor and supporting those who are in need. The members and partners of the Association may be individuals and companies – representatives of large, medium and small businesses of Russia and all parts of the world, regardless of nationality, place of residence and religion. The only one condition for all IAIB members is: - The business of a member of the IAIB should not be prohibited in Islam, but on the contrary should share the ethical norms of Islam.





## OIC YOUTH ENTREPRENEURSHIP FORUM



The VIII Kazan Forum of Young Entrepreneurs of the OIC countries will be held in 2022. The authors of the best projects who are interested in finding new business contacts and investments for the implementation of IT startup ideas take part. The Forum is being implemented as part of the work of the Project Office of International Youth Cooperation in the direction of "Russia – Organization of Islamic Cooperation".

11 years

1,200 участников >> 50 стран

>> \$ 2 mln investments

Successful projects include:

- >> **ProctorEdu** – the largest online identity recognition and verification app for participating in online exams and tests in Eastern Europe;
- >> **Saga Sleeping** – the most popular sleep app in Russian, Uniorders;
- >> **Jordanian** – pharmacy management startup;
- >> **HalalGuide** – an application to search for Halal cafestand much more.



Based on the results of the online acceleration program, through a series of assessments and progress reports, the best startups are selected that will take part in the final pitching of projects within the framework of the XIII International Economic Summit "Russia – Islamic World: KazanSummit 2022".

The organizers of the Forum are the Government of the Republic of Tatarstan, the Ministry of Youth Affairs of the Republic of Tatarstan, the Eurasian Regional Center of the Youth Forum of Islamic Cooperation, the Tatarstan Republican Youth Public Fund "Selet", with the support of the Federal Agency for Youth Affairs (Rosmolodezh), the Project Office of International Youth Cooperation in the direction " Russia – Organization of Islamic Cooperation "and the OIC Youth Forum.

## OIC YOUNG DIPLOMATS FORUM



ACADEMY OF  
YOUTH DIPLOMACY



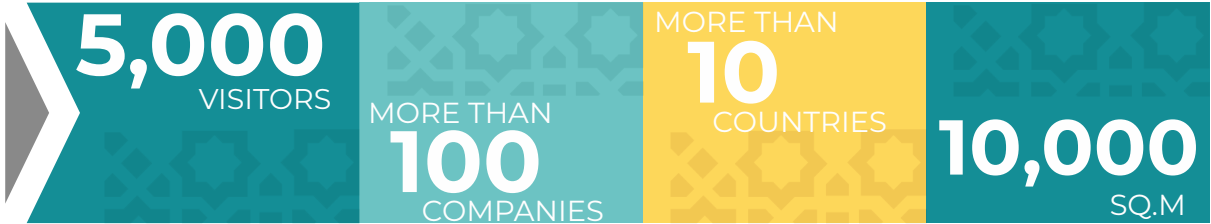
The Forum of Young Diplomats of OIC Countries is a unique discussion platform where young employees of foreign affairs agencies from all over the world together with well-known public and political figures, diplomats, government officials will discuss hot topics based on the principles of horizontal diplomacy. Approach of horizontal diplomacy helps materialise ideas and bring new strategies into practice. The purpose of the horizontal diplomacy within the Summit is to establish and develop close interpersonal contacts among young diplomats, international experts and representatives of the elites of the participating countries. The Forum stands for equal, informal and creative communication, which helps to create mutual understanding, trust and community of interests, as well as strengthens mutually beneficial cooperation in the long term.

The Forum has been held since 2015. Since then, more than 120 representatives of the foreign affairs agencies of the OIC countries took part in the events.





RUSSIA HALAL EXPO



ZONING BY INDUSTRY:

- Food
- Clothes
- Finances
- Tourism
- Education
- IT
- Medicine
- Non-grocery goods



- A SERIES OF MASTER CLASSES FROM INDUSTRY EXPERTS
- INTERACTIVE GAME ON ISLAMIC FINANCE «BUY» FROM THE RUSSIAN ISLAMIC INSTITUTE AND AK BARS BANK
- BUSINESS SESSIONS ON CURRENT TOPICS OF THE HALAL INDUSTRY
  - Standardization and accreditation
  - Modest fashion
  - Legal services and business
  - Ak Bars-marathon of financial experts: money as a resource for long distances



# SBERTALK: ESG TRANSFORMATION AMIDST INTERNATIONAL TRENDS

## EVERY YEAR SBERBANK HOLDS A TRADITIONAL MEETING THE KAZANSUMMIT PLATFORM

### 1>> ESG IS NOT JUST A TREND, IT'S AN URGENT AND NATURAL REACTION

- Sustainable development has existed as a phenomenon for decades, but only in recent years the broad involvement of business has begun.
- Popular triggers of scaling are green financial instruments linked to sustainability goals, various approaches to systematizing knowledge about sustainable development, as well as real regulatory impact within the framework of foreign trade relations.
- The additional factors are changes in the behavior of investors and consumers associated with the observed changes in the environment, therefore more thoughtful approaches to choosing investment goals.
- The real triggers of scaling will be not transient, but physical risks, since they are the sources of primary damage and potential losses for business and the state. The observed climate changes already affect business processes today.

### 2>> ESG IN RUSSIAN REGIONS

For Russia, surely, both physical and transitional risks are important. The most important elements for today, of course, are the transition risks and EU regulation related to the prevention of the so-called "carbon leakage".

In 2020, Tatarstan took first place in the ESG rating of regions from RAEX EUROPE. The region is actively developing "green" and social areas.

Such major companies as Tatneft, TAIF and KAMAZ operate in Tatarstan. All of them actively implement tools and try to adapt adequately to the changes taking place.



### 3>> HOW SHOULD STATES, REGIONS, BUSINESSES, AND PEOPLE RESPOND TO RAPIDLY CHANGING ENVIRONMENTAL AND SOCIAL REQUIREMENTS

Rapidly changing environmental and social requirements cannot remain without reactions from the state and the population.

Obviously, the approaches and rates of integration of issues of inclusion and transition to a sustainable economy vary significantly in different countries.

In such matters, a substantial factor is the process of business transformation, especially incentives, as well as social policy, ecology and corporate governance. Also an important aspect is attractions of investments, support and implementation of investment projects that participate in the development of a favorable investment climate and building an effective public-private partnership.

### 4>> ISLAMIC BANKING AND ESG ARE DIFFERENT BUT COMPLEMENTARY TOOLS

For the audience of the Summit, Islamic banking is part of reality. So, obviously, the most important quality is the focus on the essence of investment, rather than profitability.

There are more than 1.8 billion Muslims in the world, most of them live in regions with resource specialization, in developing countries (China, Brazil, India). In total, the Islamic finance market took more than \$ 2.4 trillion in 2020, involved almost 1500 banks and financial organizations.

ESG is a story of long-term systemic risks. It is obvious that any new products will also entail changes in the approach to risk assessment. Formation of the sustainable development agenda in terms of social development and governance one meets these tasks, and increases of the cover ratio, the availability of banking services, including through special products are essential tasks.



# INTERNATIONAL SESSION OF CHAMBERS OF COMMERCE

## WITH THE PARTICIPATION OF LEADERS AND REPRESENTATIVES OF COMMERCE AND INDUSTRY CHAMBERS OF RUSSIA, ARAB COUNTRIES AND CIS COUNTRIES

### THE TARGET AUDIENCE:

Business community and participants of the International Forum of Chambers of Commerce and Industry.



In 2021, the Union "Chamber of Commerce and Industry of the Republic of Tatarstan" for the first time organized a plenary discussion **"International system of chambers of commerce and industry"** at the KazanSummit site:

Over **100** participant

Representatives of **38** Russian region

**23** Presidents of Chambers of Commerce and Industry

Speakers from **9** countries

# CCI TATARSTAN: 30 YEARS TOGETHER. NEW POSSIBILITIES OF A STABLE SYSTEM.

In 2022 Union «Chamber of Commerce and Industry of the Republic of Tatarstan» organized International Forum of Chambers of Commerce and Industry, timed to coincide with the celebration of the 30th anniversary of the Tatarstan Chamber of Commerce and Industry. Participation in the plenary discussion "International System of Chambers of Commerce and Industry" at the KazanSummit platform will be:

- ☒ Representatives of international chambers, of authorities, guests of honor;
- ☒ Partners and colleagues of the Chamber of Commerce and Industry of Tatarstan;
- ☒ Youth wing of the TP system - young leaders of the Chambers of Commerce and Industry.



The Chamber of Commerce and Industry is a voluntary non-governmental association of entrepreneurs operating in accordance with a special federal law. Individual commercial and non-commercial organizations are direct members of the chamber.

**2,350**

the total number of members of the Chamber of Commerce and Industry of the Republic of Tatarstan;

More than **30** representative offices of the RF CCI abroad,  
operating in **40** countries;

More than **70**  
business councils with foreign countries aimed at developing mutually beneficial cooperation between Russian and foreign entrepreneurs;

Agreements were signed with **41** countries of the world;

The largest export trade partners of the CCI RT are: China, Kazakhstan, Poland, Germany, the Netherlands.









# MODEST FASHION DAY



## MODEST FASHION DAY

Long dresses, embroidered capes, bright fabrics, scarves and hijabs - modest fashion was presented in the framework of the Summit "Russia – Islamic World". Modest Fashion combines style, culture, beauty and traditional Islamic values.

### ROUND TABLE MODEST FASHION SHOW. WAYS AND SOLUTION FOR INCREASING OF MODEST MOVEMENT IN RUSSIA.

Analyzing the current situation on the international market, we can make a conclusion that big brands, designers, retailers as Dolce&Gabbana, Tommy Hilfiger, DKNY, UNIQLO, Alice + Olivia, H&M, Nike are aimed at meeting consumer demand for Modest Fashion and they have already produced new collections for this group of people.



DESIGNER BRANDS WERE PRESENTED  
AT MODEST FASHION DAY IN 2021



### BRANDS OF THE REPUBLIC OF TATARSTAN:

- Guzelem, (Kazan);
- Su.Su, (Kazan);
- Alsu Gilmi, (Kazan).

### RUSSIAN BRANDS:

- VALENTIN YUDASHKIN, (Moscow);
- IGORGULYAEV, (Moscow);
- Measure, (Makhachkala);
- SAHARA, (Ufa);
- ZUHAT, (Moscow);
- Eva Graffova, (St.Petersburg).



## WORLD HALAL DAY



9th World Halal Day and a meeting on trade and investment.

Among the key tasks of the WORLD HALAL DAY 2022: to bring investors and businessmen from of the whole world together, the development of the Halal-oriented tourism, the development of innovative ideas, the creation of a freelance logistics center, the development of the Republic of Tatarstan as an integration center of Halal trade.

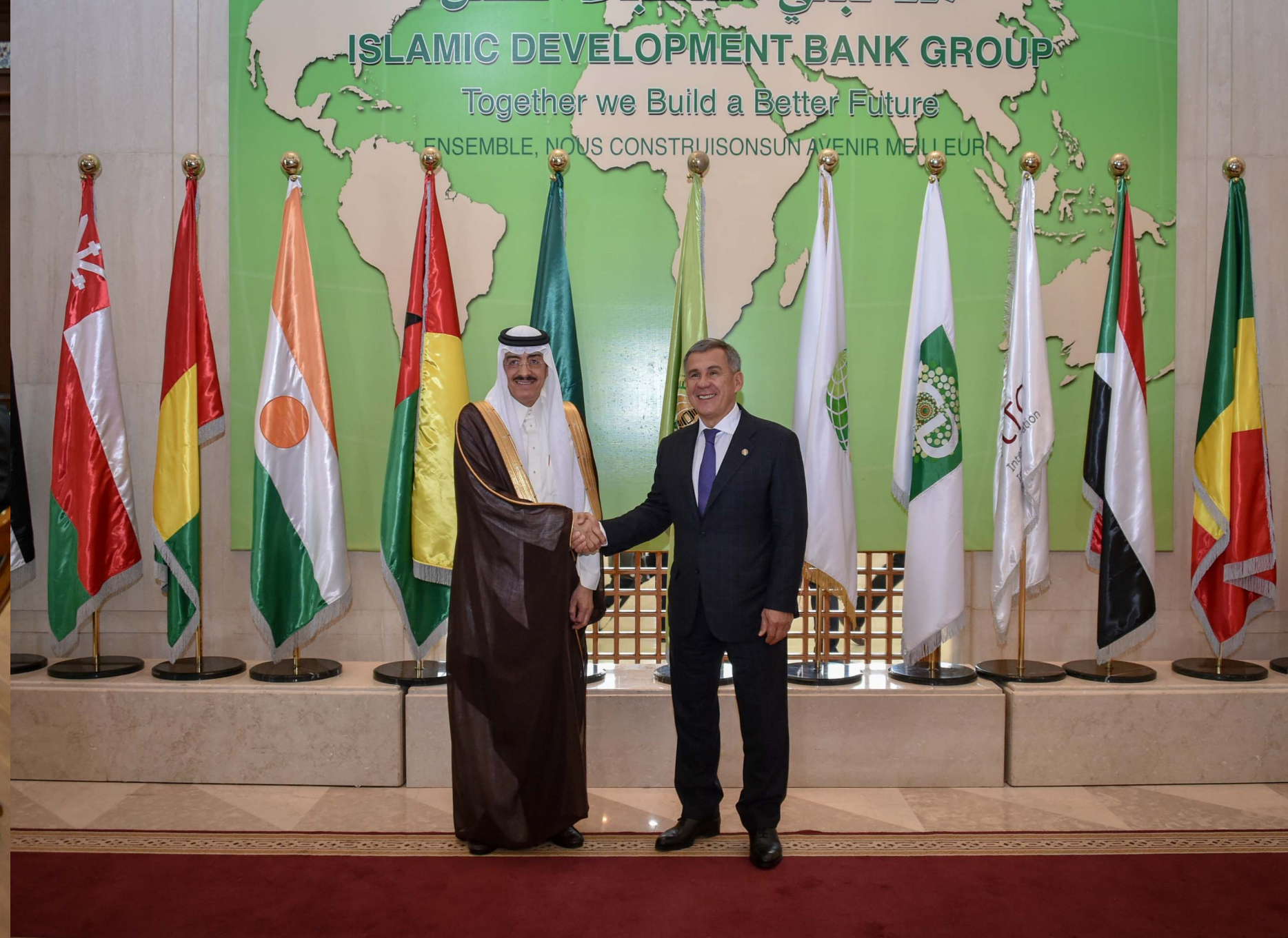
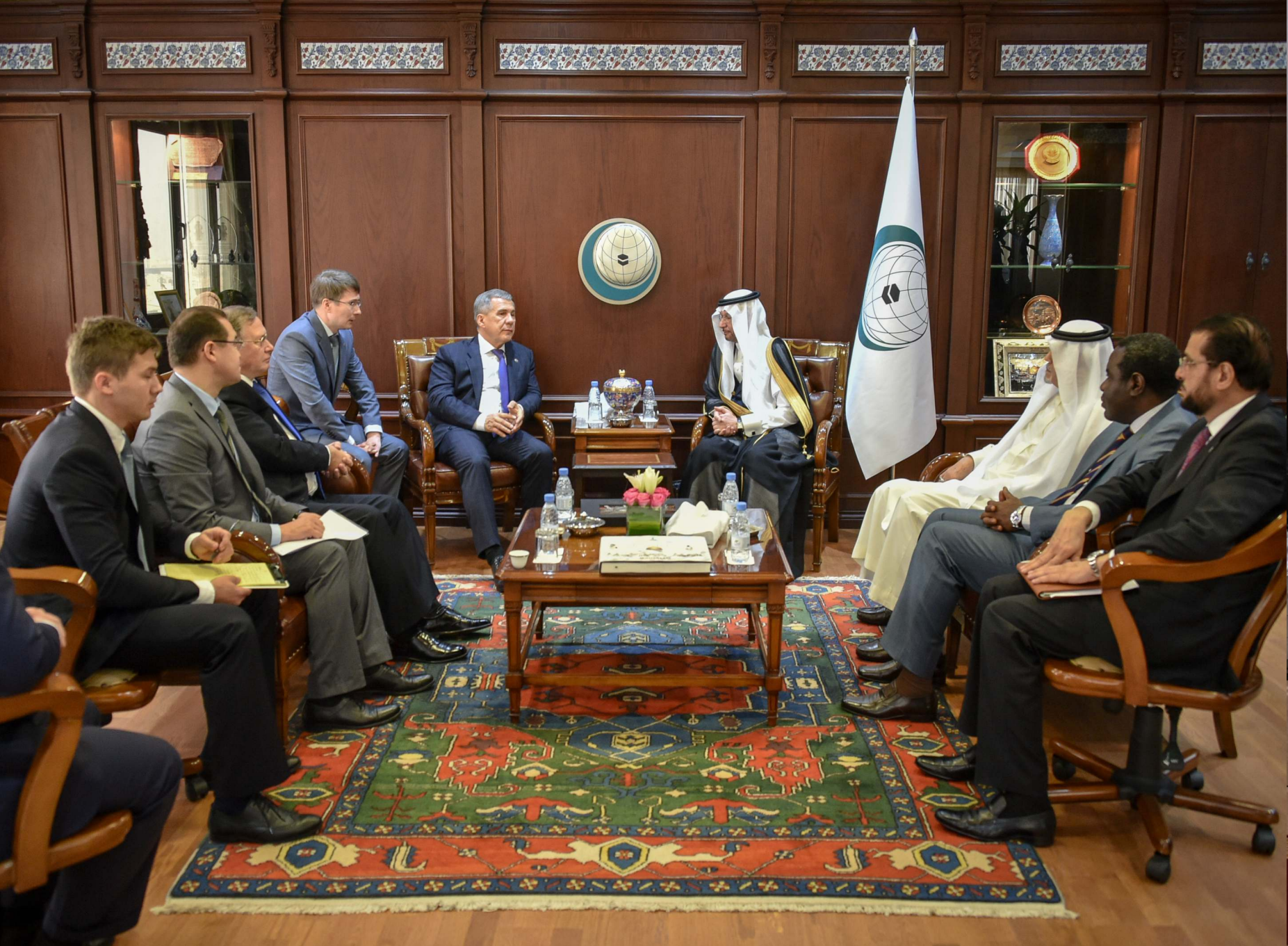
WORLD HALAL DAY 2022 is a three-day international exhibition of halal trade and tourism for the global industry dedicated to the key players of the Halal Market of the Orga-

nization of Islamic Cooperation, the Council of Cooperation of the Arab States of the Persian Gulf, EU and Asia, thereby giving a comprehensive business platform for communicating trade and Industry with global charging market.

UNITED WORLD HALAL DEVELOPMENT and Government of the Republic of Tatarstan are organizers of the World Day. The chairman and founder of World Halal Day is Mr Mohamed Jinna.









# KAZANSUMMIT 2021 SPEAKERS



**Rustam Minnikhanov**

President of the Republic of Tatarstan,  
The chairman of the Group  
of strategic vision "Russia – Islamic World"



**Ramazan Abdulatipov**

Permanent representative  
of the Russian Federation  
to the Organization of Islamic  
Cooperation (Russia)



**Yunus Ete**

President of World Halal Day



**Ayman Amin Sejini**

General Director of the Islamic Corporation  
for the Development of the Private Sector  
(ICD), Saudi Arabia



**Maksim Reshetnikov**

Minister of Economic Development  
of the Russian Federation



**Rifat Hisarcıklıoğlu**

President of The Union of Chambers  
and Commodity Exchanges of Turkey  
(TOBB)



**Ihsan Ovut**

Secretary General of the Standards  
and Metrology Institute for the Islamic Countries



**Sohail Zubairi**

a globally recognized expert in Islamic Finance,  
an innovator, author, advisor, trainer, fintech  
mentor, the founder of Dar Al Sharia  
Consultancy



**Mehmet Mush**

Minister of Trade of the Republic of Turkey



**Mujahit Kuchukilmas**

Chief Adviser to the President  
of the Republic of Turkey



**Mujtaba Khalid**

Head of Islamic Finance Center at The  
Bahrain Institute of Banking and Finance  
(BIBF)



**Poya Shohani**

the founder and CEO of AMG Media Group,  
academy Award for "Best Visual Effects"  
for the film "Gravity"



**Thani Ahmed Al Zeyoudi**

Minister of State for Foreign Trade,  
United Arab Emirates



**Almambet Shykmamatov**

Minister of Investments  
of the Kyrgyz Republic



**Nadira Tudor**

a journalist, news anchor and correspondent, UK



**Anna Belikova**

Arabist, Orientalist, consultant on the specifics of  
Eastern countries; Chief Specialist of the External  
Communications Service of RT TV channel, lecturer  
at Moscow State University, RANEPa; the founder of  
the Orientalists Club



## KAZANSUMMIT MEDIA PARTNERS



## KAZANSUMMIT PARTNERS





# TESTIMONIALS



**Vladimir Putin**  
President of  
the Russian Federation

*"We are intending to work actively with authorities of the Arabic countries, in order to restore our economic positions... I see real premises for keeping by Russia its leading positions in Middle East arena, where we always had many friends".*



**Valentina Matvienko**  
Chairman of the Federation Council  
Federal Assembly  
of the Russian Federation

*"The Summit became the authoritative platform for professional and open discussion of the major economic problems. The Summit role in development of Islamic business and finance in the Russian market, strengthening of trade and economic and investment partnership, implementation of innovative projects is over the years more and more noticeable".*



**Sergey Lavrov**  
Foreign Minister of Russia

*"For the eighth time there was a success of the KazanSummit, caused considerable interest of the business community and investors from Islamic states. Intensified parliamentary component of our contacts with Islamic world".*



**Rustam Minnikhanov**  
President of Tatarstan

*"International economic summit of Russia and OIC countries aims to show openness and readiness of Russia to dialogue within the development of cooperation in the spheres of trade, foreign direct investment and discussion of Islamic financial system functioning issues".*



**H.E. Dr. Yousef bin Ahmad Al-Othaimeen**  
Secretary General of OIC

*"KazanSummit has always show-cased the innovative and contem-porary ideas in the area of Islamic Finance and Banking services, harmonization of Halal Food stan-dards and certificates, and youth and women empowerment in the social sector. It is my sincere hope that these new engagement with the Republic of Tatarstan and the entire Russian Federation will create a new vista in our very fruitful relations for the benefit of our peoples".*



**Abdelilah Belatik**  
Secretary General of CIBAFI

*"We need to enhance under-standing the features of the Islamic industry and awareness for the regulators to help us have the right framework that will enable the development and starting business of Islamic banks. If we want a successful and sustainable growing industry we need to invest on human capital".*



**Bostian Skalar**  
CEO of World Association of Investment  
Promotion Agencies

*"Kazan Summit is a big step in seeking cooperation between major players in the world economy. It will create an ideal space for business relations. We must take advantage of this event and help promote cooperation to tackle the turbulent international economic relations".*



**Mishal Hamed Kanoo**  
Chairman of the Kanoo Group

*"KazanSummit is an important venue which allows to create business, to interact with prospective investors, to give a new opportunity either for yourself or for your organization".*



**WELCOME TO KAZANSUMMIT 2022**

**MAY 19-21, 2022  
KAZAN, RUSSIA**

## **CONTACT US**

### **KAZANSUMMIT 2022 ORGANIZING COMMITTEE**

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TATARSTAN**



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